

Dear Pastor:

As mentioned in the strategy letter, this broadcast has the opportunity to do several exciting things in your church and community. Here is the way that I summarized them in the letter:

- Bring hundreds and in some cases thousands of seekers to your church and introduce them to all that your church has to offer
- Give you and your congregation the tools to follow up with them in small group settings
- Give you a cohesive short-term focused strategy for growth and life change for your entire congregation and their friends from the community
- Give you a system of content for that strategy that includes sermon outlines, small group material, and video aids
- Create a sense of community in the congregation as they all focus on the same issues of life change for a short period of time
- Show how spiritual growth and character change impact one's success and effectiveness in the real world of work and significant relationships

This section of sermon outlines is designed to provide aids for you to accomplish that vision. It very well may be that as your church gets behind this campaign, that many, many seekers will come to the broadcast, maybe visiting a church for the first time ever. It will be a great opportunity to invite them to join you as you teach about character for the following weeks, in order to go deeper into the issues that they will have just watched on the broadcast:

Action Point: Align the congregation together to bring as many friends as possible from their work and neighborhoods to the event.

Action Point: Invite all of those who attend to join you for the sermon series on the character points they just heard.

These sermon outlines are provided for you as you put together a series on the importance of character in all of life to follow the broadcast. **Use them any way you like:** preach through them with provided examples and scriptures, add your own illustrations, or just use them to spur your own thinking about the character traits. The topics are almost inexhaustible, so the possibilities are endless. My thinking is that the way that the broadcast and the book are organized gives a simple and easy-to-understand view of character that touches people where they live, and provides a great structure to talking about the spiritual life and faith. That has been my experience with this material in many companies and organizations.

The first outline is an overview of character growth, and its importance in making life work. The following six are the specific aspects of character that will be talked about in the broadcast and in the book **Integrity: The Courage To Meet The Demands of Reality**. To delve more deeply into the constructs, and to get tons of further points,

examples and illustrations, I strongly suggest getting the book as a helpful guide to preparing the sermons. It will give you much material. We have made it available here on the web site.

Note: The six character traits make a great six-week-series on character, but if you do “Introduction to Character,” that can be a stand alone sermon itself, taking the series to seven weeks. Or, you can just draw from “Introduction to Character” as a lead-in introductory point to week one of the six.

Another BIG Note from me to you: I struggled with this, not knowing how much material to put in these outlines. Some sermon outlines are so brief, just giving the points and supporting scriptures, that I find them leaving a lot of unanswered questions. So, I wanted to give you more. On the other hand, I did not want to overwhelm you with too much content in the outlines, as that is what the book will provide. So, I tried to strike a happy balance of giving you enough explanation and scripture, without drowning you in verbiage. I covet your feedback about these outlines and how helpful or not they are, and what would improve them. If I find that they are helpful to you, I might work on other areas of content as well and provide sermon outlines on an ongoing basis. Let me know and God Bless! I hope this event serves your own mission well!

Henry